



Professional Credentials

- Chartered Member CIPD
- Advanced Diploma in Humanistic Counselling
- Transactional Analysis 101
- BPS Level A (Occupational Testing) and Intermediate Level B
- Accredited Practitioner of FIRO, MBTI and Hogan

I started life working in the City in fund management, however, through a stroke of good fortune and some positive manipulation I earned myself a role within the Learning Development team and never looked back. That was over twenty years ago and I still prefer developing people than crunching numbers.



Jules Northfield

As a Global Head of Learning & Development for an insurance company I was privileged to work with a wide range of individuals and teams, all at different points in their careers. It never ceased to amaze me how raising someone's self-awareness by even the smallest degree opened up opportunities and choices that weren't available to them before. I really enjoyed working with groups or teams who had a difficult problem to solve and were willing to take a more light and playful approach, often leading to some surprising outcomes.

Introducing experiential learning into the corporate world was a highlight for me and I believe a great experience for the individuals. I was fortunate enough to be able to manage and deliver the more strategic, larger global projects including performance management process, succession planning, talent management and competency models. I have now transferred my City Learning & Development experience and continue to enjoy working with teams and individuals especially when I can inject some playfulness and creativity into the work that I do. If I'm not enjoying myself then there's a strong possibility the delegates aren't either. The biggest lesson I've learnt over the years is that if things aren't going according to plan then just trust in the process and see what emerges. So far, this approach hasn't failed me so I've not had to run for the hills just yet.

And talking of hills I like nothing more than spending my down time in the Peak District of Derbyshire getting in some long walks and enjoying the stunning scenery. Heaven.



A QUICK FACT

I was once involved in an armed robbery of a building society.

Colleague view

'Jules brings a mix of qualities, ranging from great listening skills, a great eye for details and finding you the perfect nickname (who doesn't love a good nickname!). Her natural curiosity and genuine interest in helping people develop makes her the person you'll want to confide in and this is heighten by her fun and calming energy. She has extensive experience in designing and delivering courses, and is passionate about coaching and developing leaders, teams and individuals. Her kindness and sense of humour means she's often remembered long after she's left the room! The kind of person you'd be happy to go on a long train journey with...'

My clients include

- Lloyds Market Association
- Munich Reinsurance Company
- Virgin Atlantic Airways
- Hospice in the Weald