

Leading Edge in collaboration with

# Team GB



Leading Edge and Team GB are collaborating to create impactful development solutions that bring learning and experience from high performance sport and business together. We're thrilled to tell you about **TEAMEDGE**.

Team GB have become synonymous with extraordinary British sporting success and recognised as the most loved sports team and second most loved brand. Their transition from underachievers at Atlanta 1996 to global sporting superstars at London 2012 was incredible. And they didn't stop there... At Rio 2016, Team GB made history when they became the only team to better the medal total gained having previously hosted a Games.

Now, Team GB are collaborating with Leading Edge to transfer these successes into the world of business and support organisations to achieve their strategic objectives. This collaboration – **TEAMEDGE** – will focus on sharing simple steps that can help organisations to develop positive and effective leadership, facilitate high performance teams and encourage positive change.



## Impactful development solutions

There are six initial **TEAMEDGE** module themes. Each module will be delivered by a Leading Edge Team Coach and a Team GB Co-Facilitator, an athlete or a member of the Team GB performance/leadership staff.

Both the Team Coach and the Team GB Co-Facilitator will bring their individual experiences and expertise into the room, complementing each other and delivering a unique product. As with all Leading Edge solutions, each module – whether masterclass, two-day workshop or multi-day programme – will be outcome-focussed, tailored to the organisation and strong on practical application.

We're excited to provide a flavour of these themes and look forward to exploring with you how we can tailor these to support sustainable development within your organisation.

### UNLEASHING INNOVATION WITH CREATIVITY



Looks at stretching thinking, focussing on techniques and approaches to encourage innovation and help people become more innovative.

### WINNING MINDSET – RESILIENCE



Delegates will explore their own resilience mindset and develop a toolkit to give them the power to overcome setbacks and exercise self-control.

### COACHING FOR PERFORMANCE



Enabling others to reach their performance potential through high support and high challenge.

### SPOTTING POTENTIAL AND DEVELOPING TALENT



This masterclass shares insights and approaches around talent spotting, encouraging debate and reflection to move thinking forward.

## BUILDING HIGH PERFORMANCE TEAMS



Unlocking the components of high performance sport and business teams while building a framework for aligned and sustainable team success are the foundations for this theme.

## CHANGING CULTURE



The blueprint from Team GB's experience of engaging in a culture transformation, alongside a framework of activities for senior leaders, is the driving factor here to firstly identify an organisation's future culture and then take practical steps towards change.



### Bill Sweeney, British Olympic Association CEO, said:

We're pleased to be partnering with Leading Edge in this initiative. They are one of the market leaders in improving businesses through developing people and we feel that their expertise will complement the knowledge and experience of the athletes and performance staff to deliver bespoke training solutions for companies. We firmly believe this will also deliver tangible benefits for clients, including improved performance.



Leading Edge are thrilled to be able to bring this exciting development opportunity to our clients through TEAMEDGE, our collaboration with Team GB. We'd be delighted to tell you more about TEAMEDGE.



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0700 3496717



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