

NEWS



Leading Edge is delighted to be about to start an exciting change journey with **Sally Beauty**, a wonderful new client – with big plans. In the last few months, we've been discovering everything we need to know ahead of designing transformational activities and events, including one big roadshow that will bring together all 330 store managers and Ops Leadership colleagues to ignite the change.

About Sally Beauty

Sally Beauty sells to both professional and retail beauty customers through its 'Sally Family' of Salon Services, Sally Beauty and Beauty Express stores in the UK, Europe and the US.

In 2017, the number of Sally stores worldwide reached over 5,000... and the number is still climbing!

The Board is taking Sally Beauty in an exciting direction. Our clients – European COO Warren Scarr and UK Operations Director Renee Bowman – are pivotal to this journey, working with Ops Leadership colleagues to create an inspiring and engaging vision that will help drive the company's focus on people, particularly on empowering store teams.

This is a big investment and a big period of change.



Team Coach insights

Neil Mundell-Phipps is one of the Leading Edge Team Coaches engaged to support Sally Beauty. He shares his thoughts and feelings in the run-up to the first activity:

“Everyone I've spoken to at Sally Beauty fills me with excitement and gives me a positive feeling that everyone in the room will be up for the challenge! There's a clear commitment to be open to this change, to make a positive difference during this journey and to successfully help shape the company's future – together.

I love Sally Beauty's focus on making everything as easy and simple as it can be for the stores. One of the activities we've got planned will help to visualise this focus and align thinking on how best to support the front-line teams. Empowering store colleagues will be at the heart of the programme.

Leading Edge is thrilled to be supporting this amazing business and group of all-round lovely people. Go Sally Beauty!”



Neil Mundell-Phipps
Leading Edge Team Coach