



Client views ↓

"In elite sport, you have to continuously and quickly adapt to what is happening around you. I really value Patrick's partnership and ability to show an exceptional level of flexibility towards an outcome."

Dean Ryan, Head of International Player Development, England Rugby



Patrick has 5 (yes, FIVE!) kids – who he is very proud of – over a 25-year time span!

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"Patrick has an amazing ability to spot the obvious possibility and the unspoken challenge or resistance at the same time! He's a commercial leader who looks to make an impact, a generous time giver and supportive coach – but he definitely has questionable taste in music."

Professional Credentials

-  NLP Master Practitioner ↓
-  Qualified Executive Coach



Patrick Marr
Owner Director

'The Green Thread' describes how we do things at Leading Edge and how we partner with our clients – it's driven by our strong belief that "if it matters to you, it matters to us".

Part of our culture, and definitely part of who I am, is to remain humble and curious, to see the real personal and business benefits of challenging leadership concepts and focussing on engaging team members. I love learning from our Team Coaches and am intrigued by how they develop high performance. (We're privileged to count leadership experts, ex-professional sports people and Olympians within Team Green and among our clients.) Linked to this is my passion for unlocking high-performance stories and telling them to help others, particularly finding that correlation of business and sport.

I'm proud that we've grown every year for the last decade or so and that our client diversity means I get to do the 'double-denim thing' on a Monday when we're supporting Levi's and then pull on an England polo shirt on a Tuesday to help develop England Rugby's next generation. We always immerse ourselves in our clients' cultures – it's how we genuinely partner with them and live their challenges, interests and excitement.

Talking in front of a big group and effecting change is something I love, and I get asked to support clients with speaking opportunities. This is where I can effectively tap into sport and tailor the organisational message with a link to high performance. But speaking is just the beginning, and I'm always excited when this is the catalyst for an authentic programme where Leading Edge can truly partner with a fantastic client. ▽



A bit about me

▽ I founded Leading Edge over a decade ago after a career in retail leadership. My aim back then, and still Leading's Edge aim today, was to partner with businesses and organisations, develop great relationships and create high performance through people engagement.

The Leading Edge team – Team Green! – brings together more than 20 Team Coaches who work across the globe to support our amazing business and sport clients that include England Rugby, Levi's, Mars, Britvic, UK Sport and Jaguar Land Rover.