

Biography

I've spent over 25 years working in elite sport; firstly as a player, then a coach, as a coach developer and head of department.

Cricket and football have been the main sports that I've been immersed in. As a cricketer I hit the winning runs against the Aussies in 2001, and as a footballer I've played at Wembley in an FA National Final. I see pressure as a privilege.

Since retiring as a player, I have been head coach of the national development programme in English cricket, before running a department funded by UK Sport delivering coaching and coach development solutions into Olympic Sports. More latterly I've found myself in the world of Premier League football, leading a department at two different clubs. Now I provide consultancy support to The Premier League, a number of Premier League clubs, England Cricket and several businesses, as well as being an executive coach.

I love supporting others to achieve their goals, and truly believe in the potential people have.

At home I've got a wife and two young boys, who are both sport mad and keep us very busy!



Iain Brunnschweiler

Team Coach

Clients

- England & Wales Cricket Board
- The Premier League
- UK Sport
- Southampton FC
- Brighton & Hove Albion FC
- The German FA
- Virgin Media
- Britvic
- Kennedy's Law

Qualifications

European Mentoring and Coaching Council Accreditation ▪ Post Graduate Diploma in Executive Coaching ▪ Post-Graduate Diploma in Elite Coach Development ▪ BSC (hons) Sport & Exercise Science ▪ Level 4 cricket coach ▪ Level 3 football coach ▪ Thomas International DISC profile practitioner ▪ NLP practitioner award ▪ Belbin Team Insights

Colleague View

"Iain always puts the team first. He is friendly, calm and always tries to find a positive solution, regardless of the situation."

"Iain finds a really nice balance between having fun, and getting the job done."

Client View

"Iain played a key role in helping us develop as a team. He helped us to define our purpose, agree on our critical priorities and then consider our behaviours. He was calm and assured, and skillfully held us to account."

"Iain has helped to ignite my thinking by posing open questions which help me to consider alternative points of view, or re-assess my version of the truth. He gave me a safe space to think through complex ideas, without imposing any bias."



[Watch Iain's YouTube Video](#)