



Sam Eddleston
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Quirky Fact – “I love to cycle to work when possible and have been known to arrive at the office sporting both high-vis jacket and high heels!”



A bit about me....

I have always been interested in people and what makes them tick – it’s why I love being a psychologist. I started my career as a graduate in a business psychology consultancy and gained great experience in psychometrics, assessment and development, working both in the UK and internationally. I also discovered a passion for learning and development and spent 15 years in a variety of internal Learning and Development management roles.

My achievements include an L&D start-up, implementation of various management and leadership development programs, driving talent management activities and culture and values based work.

I joined Leading Edge as a Team Coach in 2013 and specialise in coaching and the design of our learning solutions. As a designer, my expertise comes from my ability to assimilate complex information (I love a good theory!) and use this to create pragmatic Learning and Development solutions. I love working alongside our other Team Coaches and I am committed to providing clients with the best possible solutions that align the needs of their business with their culture and values. As a designer my top priority is ensuring our clients receive the most effective and fun learning possible (we all learn best when we’re having fun!).

As a qualified coach, I provide people with the time and space to think through their own solutions. I’m a big advocate of working outdoors, so will often suggest we grab our coats and take a walk.

I’ve worked with....

- Welsh Rugby Union
- Wickes
- JLR
- Smith and Nephew

Colleague View

“Sam will always help and support where possible, always there to do what has to be done”

“Wise and calm, but focused and determined”
“Sam is able to take something quite complex and make it easy to relate to”

“Goes above and beyond to meet our client’s outcomes and expectations”

Client View

“I have known Sam for a number of years: she is extremely professional, organised and committed. She always delivers and ensures deadlines are achieved. Sam has a great range knowledge and of experience in the areas of people development, assessment and learning.”

Credentials & Qualifications

- Chartered Psychologist (CPsychol, AFBPsS)
- ICF Member
- MSc Applied Psychology
- BPS Level A and B
- Licensed Practitioner: Insights Discovery, Lumina Spark, OPQ and SHL 360 tools