



Patrick McMaster
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"Every year in our house we have "Jigsaw January" where we set out to complete a number of jigsaws – toughest one to date has been a "Minions" one – it was brutal!"

I've worked with....

- Team GB (BOA)
- England Rugby
- Insights Technology



A bit about me....

I've spent 20 years working at England Rugby, O2, Three and BlackBerry, which has given me an interesting mix of elite and grassroots sport experience (off pitch) plus high growth/performance technology businesses.

During this time, I've led Executive Coaching, Leadership and People Development and Recruitment across Europe, Asia and the UK and have been very fortunate to have lived and worked in Japan (as a published author) and Australia.

Some of my career highlights include...

- I've led large change and people projects in businesses rebranding, making redundancies and managing large technology implementations
- I led England Rugby's Investors in People Silver Award in 2015
- My most recent highlight.... setting up my own business in 2018 and working now as a Team Coach for "Team Green"

Throughout my career, I've seen many senior leaders succeed and some fail. I know what "great" looks, sounds and feels like and have an opinion on what it takes to succeed in the long term.

A bit more about me personally... I'm married with 3 daughters, live in Maidenhead, volunteer for a number of organisations and am Vice Chair of Newlands Girls School – a secondary school with circa 1200 pupils and an OUTSTANDING OFSTED rating.

Colleague View

"His relational style and courage to challenge in order to optimise results is rare to find."

Client View

"Patrick has been a great support to me throughout my first two years at England Rugby. He is extremely knowledgeable about leadership development, progressive in his approach and always keen to challenge you."

- Simon Massie Taylor
Chief Commercial Officer, RFU

Credentials & Qualifications

- ILM Qualified Coach & Association for Coaching member
- Insights Discovery Accredited
- MSc Organisation Consulting (Dissertation: Taking Personal Risk) (2011)
- BSc (Hons) Management Science (1993)