



# Victoria Freer-Hewish

We often find it's easier to describe someone else better than it is to find words for yourself, so I asked some colleagues how they would describe me to you, and this is what they said:

← Training style

As a Trainer, Victoria's primary focus was the design and delivery of training programmes for employees of Reed, ensuring the provision of knowledge and skills to help them perform to their maximum potential. Whilst working within Reed Learning, Victoria widened her experience to develop and deliver training for clients. Whatever the challenge, Victoria always delivered, and our course evaluations have always shown her to be a truly first-class Trainer.

**Ian Nicholas, Reed Specialist Recruitment HR Director**

*Victoria worked for me delivering a range of programmes to internal and external clients and expanding her portfolio of courses. Over the years I have found Victoria to be unfailingly hard-working, conscientious and professional in her approach to her work; and she has developed into a talented and inspirational trainer. This is reflected in the consistently excellent feedback she has received from delegates attending her courses and from everyone who has worked with her. Eleanor Maimane, Head of Training Faculty Reed Learning*

Victoria was the picture of professionalism, demonstrating best practice in all she did in and out of the training room. Victoria was a big support to me as she was always there if I needed her, offering her help, advice and assistance in an unobtrusive way. Over the months our relationship changed from a purely professional one into a close friendship – one which I value extremely highly.

Victoria manages to balance her personal and business relationships extremely deftly. This is evident in the training room, when she strikes a delicate equilibrium between approachability and professionalism. Her delegates understand from the beginning that Victoria is in control of the training room; at the same time she manages to create a relaxed and enjoyable atmosphere which supports her facilitation of the session. This is just one of the many areas where I try to emulate her. She is similarly skilled in her management of relationships with her colleagues and/or team members, walking the difficult, narrow line between friendship and supervision with seeming ease.

Over the years of working with Victoria, I have unofficially come to view her as my mentor. I feel privileged to have worked with someone so skilled, knowledgeable and willing to share her knowledge and experience. I also consider myself very lucky to be able to call her my friend.

**Gemma Lelliott, COASTAL Project Leader, Business + Training**

## ← Client's view

*“ I have taken many of the tools and techniques I learned from Victoria to help me gain a new position, and I largely attribute my success in my new role to what I learned from her. ”*

## 📌 Client experience includes:

Victoria has a wealth of experience in Sales, Management and Training. Her experience has been from small independent to large corporate companies giving her the vision and expertise to understand all types of markets.

Her innovative ideas and thirst for knowledge and improvement has made her a success in all her fields. Her desire to understand all the facts and create realistic business solutions makes her a very competent trainer and partner to any business.